

TREAD STORY

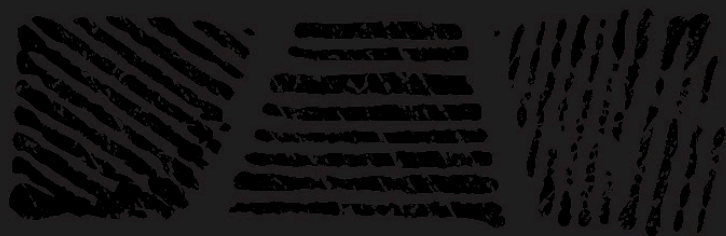
For over 45 years, we have pressed forward with integrity and intention, driven by our trailblazing spirit and passion for quality viticulture. Our experience and love for the region ultimately inspired a new endeavor - TREAD. Honoring our family's willingness to take a step in a new direction and our deep connection to the land, a connection that is expressed through wines with a true sense of place, TREAD crafts ultra-premium, site-driven wines dedicated to showcasing the diversity of Santa Barbara County. Paying tribute to the land our boots have tread upon for years, TREAD wines represent perseverance, endurance, and an unwavering respect for the vineyards we hope to walk amongst for many decades to come.

- The Cushman Family & Winemaking Team

TASTING NOTES

The 2022 TREAD Our Lady of Guadalupe Pinot Noir reveals a nose layered with black and white pepper, graphite, and dark boysenberry, creating an intriguing aromatic profile. On the palate, it showcases well-structured tannins and engaging acidity, culminating in a long finish of raspberry glaze and dark chocolate. This expressive Pinot Noir pairs exquisitely with ripe California brie accompanied by fig jam and walnuts, complements the rich flavors of Atlantic salmon or tofu teriyaki, and enhances the savory and sweet notes of turkey with herbs and cranberry sauce.

TREAD
by *Zaca Mesa*



2022 PINOT NOIR
Our Lady of Guadalupe Vineyard
STA. RITA HILLS



TREAD TECHNICALS

APPELLATION

Santa Barbara County

VARIETAL
Pinot Noir

HARVEST DATES
09/8/22

BOTTLED
2/13/2023

PRODUCTION
93 cases

VINEYARDS

Our Lady of Guadalupe

AGING

13 months in 25% new French oak barrels

FERMENTATION

Whole berry fermentation in 1T open tops

ALCOHOL
14.8%

CLONE
115

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