

## TREAD STORY

For over 45 years, we have pressed forward with integrity and intention, driven by our trailblazing spirit and passion for quality viticulture. Our experience and love for the region ultimately inspired a new endeavor - TREAD. Honoring our family's willingness to take a step in a new direction and our deep connection to the land, a connection that is expressed through wines with a true sense of place, TREAD crafts ultra-premium, site-driven wines dedicated to showcasing the diversity of Santa Barbara County. Paying tribute to the land our boots have tread upon for years, TREAD wines represent perseverance, endurance, and an unwavering respect for the vineyards we hope to walk amongst for many decades to come.

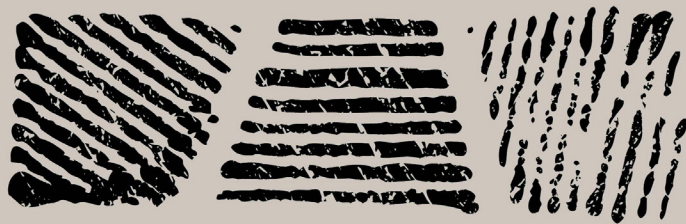
- The Cushman Family & Winemaking Team

## TASTING NOTES

The 2020 Santa Barbara County Pinot Noir is a beautifully dynamic balancing act between bright red fruit flavors and scintillating spice. On the nose, notes of strawberry-rhubarb compote and dried rose petals are followed by attention-grabbing notes of allspice, a signature mark of the Santa Maria vineyards in the blend known for their "Santa Maria spice." With a sip, silky tannins glide across the palate and prime it for layered notes of black cherry, dried cranberry, and a whole host of lingering red fruit flavors. The experience is topped off with a hint of graham cracker crumble on the finish.



## TREAD



2020 PINOT NOIR  
SANTA BARBARA COUNTY

## TREAD TECHNICALS

### APPELLATION

Santa Barbara County

### VARIETAL

Pinot Noir

### HARVEST DATES

09/10/20-09/25/20

### BOTTLED

8/4/2021

### PRODUCTION

730 cases

### FERMENTATION

Whole berry fermentation in 1-5T open tops

### AGING

10 months in 7% new, 30% 2nd extraction  
French oak barrels

CLONES 115, 667, Swan

### ALCOHOL

13.9%

### TA

6.05g/L

### pH

3.54

TREADWINES.COM

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