

TREAD STORY

For over 45 years, we have pressed forward with integrity and intention, driven by our trailblazing spirit and passion for quality viticulture. Our experience and love for the region ultimately inspired a new endeavor - TREAD. Honoring our family's willingness to take a step in a new direction and our deep connection to the land, a connection that is expressed through wines with a true sense of place, TREAD crafts ultra-premium, site-driven wines dedicated to showcasing the diversity of Santa Barbara County. Paying tribute to the land our boots have tread upon for years, TREAD wines represent perseverance, endurance, and an unwavering respect for the vineyards we hope to walk amongst for many decades to come.

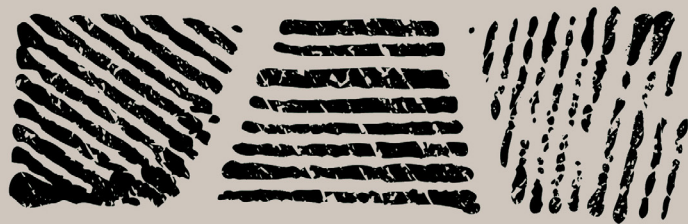
- The Cushman Family & Winemaking Team

TASTING NOTES

The nose of the 2020 Bien Nacido Vineyard Pinot Noir is bursting with notes of black cherry and strawberry preserves. It has a savory aspect as well with hints of potpourri and freshly crushed clove. On the palate, flavors of ripe, bright raspberry and pomegranate mingle with hints of nutmeg and winter spices, creating a lengthy and juicy finish.



TREAD



2020 PINOT NOIR
Bien Nacido Vineyard
SANTA MARIA VALLEY

TREAD TECHNICALS

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| APPELLATION Santa Maria Valley | |
| VARIETAL Pinot Noir | HARVEST DATE 09/10/20 |
| BOTTLED 8/4/2021 | PRODUCTION 157 cases |
| FERMENTATION Whole berry fermentation in 5T open tops | |
| AGING 10 months in 29% new French oak barrels | |
| CLONES Swan | pH 3.41 |
| ALCOHOL 14.6% | TA 5.89g/L |

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